

Project Fermata 2023-2028

Our Community



Build a more accessible and inclusive choral society

Foster a society that is welcoming, uplifting, connected, and aligned with its members' needs and desires; which reflects the diversity represented in our community; and with programming that is diverse and authentic.



Our

Create and sustain key community partnerships

Nuture relationships that create opportunity, enhance our experiences and programming, and support the arts and non-profit organizations within our communities. Our Leadership



Reinforce our infrastructure and governance

Strengthen Harmonium through the management, retention, recruitment and ongoing training of our staff and board. Our Audience



Support growth through sustainable marketing efforts

Develop a brand and marketing strategy that aligns with our mission and vision, deepens our visibility in the community, draws in new audience members, and leverages new and emerging technologies. Our Finances



Ensure the financial health of Harmonium

Create a financial plan that increases and diversifies our revenue streams, through both contributed and earned income, in order to fund our strategic initiatives and support our long-term financial stability.

Mission:

To perform a diverse repertoire of choral music and to offer innovative and inclusive programming, artistic collaborations, educational opportunities, and community partnerships, while creating challenging and uplifting experiences where excellence flourishes.

Vision:

To inspire and enrich our community through the shared experience of exceptional choral performance and the advancement of choral art.