



## Program Book Form Advertising Only

### 2023-2024 Concert Season

The concert program book includes the program's notes written by Artistic Director Dr. Anne Matlack and is cherished for its scholarly value and personal touch because it includes detailed notes and intrigue about the musical selections and the composers.

For each concert, a new book is created and is posted on our website for easy access, not only to the program notes, but to your ad as well, by the general public. Your ad will be a clickable link from the program book directly to your site (except for single concert ads). You can also boost your visibility with an "add-on" full or half page ad in the Cabaret program book.

**Company Name:** \_\_\_\_\_

**Mailing Address:** \_\_\_\_\_

**Contact's Name:** \_\_\_\_\_ **Email:** \_\_\_\_\_

#### Ad Copy Guidelines

- Crisp black and white images work very well.
- Business cards with gold or puff ink will not reproduce well.
- Hi Resolution JPEG or PDF file formats work best.

#### Ad Submission Details

- The submission **deadline is November 1, 2023** for full season ads.
- The submission deadline for single concerts is 4 weeks in advance of the concert date.
- Email ad copy and both sides of forms to: Advertising Coordinator, Becky Moody, [manager@harmonium.org](mailto:manager@harmonium.org).
- Send payment by check and completed forms to Harmonium Choral Society, P O. Box 1317, Morristown, NJ 07962-1317.
- Or pay and complete the forms online at: [harmonium.org/participate](http://harmonium.org/participate).

**Program Book ad sizes on the back.**

**THANK YOU for your support!**

Program Book Ad sizes

Check	Item*Single concerts: Dec. 2023.March & June - 2024	Prices	Ad Size
	<b>6 concerts with live web link</b>		
	Back cover – only color ad	\$450	4 ½ x 7 ½
	Inside cover (front or back)	\$375	4 ½ x 7 ½
	Full page	\$250	4 ½ x 7 ½
	Half page	\$200	4 ½ x 3 ¾
	Quarter page	\$125	4 ½ x 1 7/8
	<b>Single Month (2) concerts *No web link</b>		
	Full page	\$100	4 ½ x 7 ½
	Half page	\$75	4 ½ x 3 ¾
	Quarter page	\$50	4 ½ x 1 7/8
	<b>Cabaret Event Add-on</b>		
	Full page	\$70	4 ½ x 7 ½
	Half page	\$35	4 ½ x 3 ¾
	<b>TOTAL</b>	<b>\$</b>	

**Ad Contract: Please check all that apply.**

\_\_\_ I wish to purchase an advertisement in the above size to appear in the concert programs of Harmonium Choral Society for **SIX concerts**: December 8 & 10, 2023; March 9 & 10, 2024; and June 1 & 2, 2024. **For a total of \$ \_\_\_\_\_.**

\_\_\_ I wish to purchase an advertisement in the above size to appear in the concert program of Harmonium Choral Society for the following concerts: **PLEASE CIRCLE MONTH(S)**: December 8 & 10, 2023; March 9 & 10, 2024; and June 1 & 2, 2024. **For a total of \$ \_\_\_\_\_.**

\_\_\_ I wish to purchase an advertisement in the above size to appear in the **Cabaret** event program of Harmonium Choral Society February 10, 2024. **For a total of \$ \_\_\_\_\_.**

\_\_\_ Please use my ad from last year – 2022-2023.

\_\_\_ Check for a total of \$ \_\_\_\_\_ is included.

**My ad(s) are for \$200 + making me eligible for (2) free concert tickets with promo code: \_\_\_\_\_.**

\_\_\_ I will pay online at [harmonium.org/participate](http://harmonium.org/participate).

Signature: \_\_\_\_\_ Date \_\_\_\_\_